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# ANNUAL HOME & GARDEN SHOW PREVIEW PARTY

FRIDAY, FEBRUARY 22, 2013

6:30PM - 9PM

**BELL COUNTY EXPO CENTER** 

### **TICKETS ARE \$15 PER PERSON**

(must have a ticket to enter, no tickets will be sold at the door)

Food will be served from 6:30 - 7:45, Booths will be open from 7-9

Call TABA at 254-773-0445 or by email to <a href="mailto:cheryl@tahb.org">cheryl@tahb.org</a> to order your tickets

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IT'S FINALLY HERE!!! The 2013 Home & Garden Show scheduled for February 23rd and 24th at the Bell County Expo Center. Booth locations are still available in in the Assembly Hall and Exposition Building so if you wish to participate please call the TABA office. The booth cost is required to be paid in full at time of booking and we take all major credit cards.

To book a location please call Cheryl Hunka at the TABA office at 254-773-0445 with the show layout in hand. The show layout can be found on the TABA website on the Home & Garden Show page.

If you cannot participate in the Home & Garden Show as a vendor, you might consider participating as a sponsor. You can be a banner sponsor for \$250 which gets your banner hung in the Expo Hall during the show and your commpany name reapeasted several times throughout the Preview Party and show days. Please call Cheryl about this opportunity.

We would like to thank our Title Sponsor, Temple Daily Telegram and our Show Partners, Extraco Bank, Atmos Energy, Fairway Independent Mortgage, ASCO and Amos Electric. Without members such as these we would not be able to produce such a top quality show for the residents of Central Texas.

We have reduced the general admission ticket price to \$5 per adult, children 12 and under are free and are expecting a great crowd so we hope to see you there!

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Frank Norman Office (254) 939-5132 Mobile (254) 534-2532 Fax (254) 939-7213

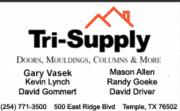


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### RALLY DAY '13

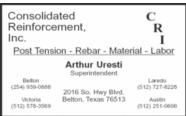


TABA and TABA Home PAC members please mark your calendars for Wednesday, February 20th and plan to join us for a day in Austin that is sure to be of interest to those who desire a stronger local economy. This is your chance to join with your peers throughout the industry to engage in the legislative process and to influence a pro-housing agenda in the Texas Legislature.

In partnership with the Texas Association of Builders and other local homebuilder associations from all over the state, TABA will provide you with the opportunity to be heard (or simply to be seen if that is your choice) by our representatives to the Texas Legislature. We have scheduled private meetings with our local delegation--Senator Troy Fraser, Representative Ralph Sheffield

We have rented a bus for this trip and are a taking reservations now so please call the TABA office at 254-773-0445 or email Cheryl at <a href="mailto:cheryl@tahb.org">cheryl@tahb.org</a> to make your reservation. The day will begin at 7:30am at the TABA offices, loading the bus and leaving by 8am, meeting with our delegates, joining TAB in the "Rally", loading the bus and heading to Chuy's in Round Rock for lunch to hopefully return to Temple by 3:30pm It will be a busy day but one that TABA looks forward to every two years. This event will be provided at no cost to you, all we ask is for part of your day!

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## DUES INCREASE WENT INTO EFFECT FEBRUARY 1

Due to an impending dues increase from our National Federation (NAHB), the TABA

Board of Directors voted unanimously in the January 2013 board meeting to increase membership dues across the board by \$50. This increase went into effect for everyone who has a renewal billing date of February 1 and those new members who join on or after February 1st. This will now make Associate dues \$450 per year and Builder dues \$550 per year.

If you have any questions about your dues bill please feel free to contact Cheryl Hunka at the TABA office. TABA truly appreciates its members and their continued support of the Association.

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### **NEW HOME STARTS**

	Jan '13	Jan '12	'13 YTD	'12 YTD
Temple	29	NA	29	NA
Belton	8	NA	8	NA
Morgan's Point	1	NA	1	NA
Totals	38	NA	38	NA

Note: this data represents a compilation of the statistics that are reported by the Temple Daily Telegram every Sunday.

### ALL HOME CLOSINGS

Jan '13	50	'13 YTD	50
Jan '12	NA	'12 YTD	NA

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### **ATTENTION NEW MEMBERS**

We are excited to announce a new benefit of membership. New TABA members will have the opportunity to write a brief release about their company and product or service. If you have joined the association since January 1, 2013 and wish to submit a write-up please send it <a href="mailto:cheryl@tahb.org">cheryl@tahb.org</a> and it will appear in the next edition of the On The Level newsletter. Submission must be recieved by the 25th of the month in order to appear in the following month's newsletter.

This is a great way to introduce yourself and your company to your new TABA family who are anxious to hear about you! This is free of charge and will begin immediately. So again, if you are interested in having a write-up in the Association newsletter please email it to <a href="mailto:cheryl@tahb.org">cheryl@tahb.org</a>.

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EO's Comments
Cheryl Hunka
Executive Officer

February - my busiest month of the year! As I am writing this the Home & Garden Show is 3 weeks away! We still have space available to book and I do receive phone calls and emails everyday about being in the show so if you haven't booked a location no need for dismay - give me a call and we will get you in there.

The Preview Party is all set. You should have received your invitations by now so please call for your tickets. I will put them in the mail to you. You must have a ticket to enter or admission into the party is \$20 at the door - cash only.

### **CHANGES**

So there have been some major changes to the office this month. As some of you may know, Blair Anderson has left the Association. Blair got married to Avery Holden and they and her three children will be living in Washington state where Blair has accepted a position as Executive Director of a downtown organization. We truly wish Blair and Avery all the best and hope they stay in touch. I personally want to say THANK YOU to Blair for all he did for me and the Association last year while I was out dealing with health issues. He has become a very good friend and am blessed to call him such. Blair, you will be missed.

You may have read about the dues increase that took effect February 1st. Dues have gone up \$50 per builder and associate member. We are facing a dues increase on the national level over the next three years and the board has voted to address that issue now. Please call me if you have any questions in regards to your dues renewal bill.

Excuse Our Mess! We are in the thrawls of remodeling our office to accommodate a rental. The board has decided to renovate the back portion of our office and rent that space out. Renovations are currently underway and we want to thank Tri-Supply and Patco Construction for helping with the reno. It's looking great and will hopefully be ready for a tenant by May if not sooner. Please watch upcoming newsletters for more information.

That's it from my desk. I hope to see everyone at our Preview Party. Our exhibitors really go the extra mile to make the show look great so I hope many of you decide to attend. Don't forget to call me for your tickets!

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